



FOR IMMEDIATE RELEASE

Royal Purple® Becomes Title Sponsor of King of the Wing National Sprintcar Series

March 24, 2016 –Indianapolis, IN Royal Purple Synthetic Oil® will be the title sponsor for the King of the Wing National Sprintcar Series. The partnership is effectively immediately and will be a key part of growing the series, which begins with next week's season opening "Southeast Tour".

"We're excited to have Royal Purple® as the title sponsor of the King of the Wing's National Sprintcar Series," stated series director Tom Hartsell. "Many racers already know Royal Purple® is one of the best synthetic oils available, and we want to help spread the word about all the other great products Royal Purple® has to offer racers, automotive, and marine enthusiasts."

"Having a company as recognized and respected as Royal Purple® on board with King of the Wing will help us grow the series for both the racers and sprint car fans. We've come up with a number of great ideas to activate the partnership on all levels, and are excited for the 2016 season and beyond."

The Royal Purple® King of the Wing National Sprintcar Series kicks off next weekend with the "Southeast Tour" beginning in Pensacola, FL on April 1st before heading to Mobile & Montgomery, AL on April 2nd and 3rd, respectively. 2015 National Champion, Aaron Pierce, will lead a field of the nation's top sprint car drivers as they battle for a \$25,000 purse every night of the Royal Purple® King of the Wing National Sprintcar Series.

About Calumet Specialty Products (parent company of Royal Purple®):

Calumet Specialty Products Partners, L.P. (NASDAQ: CLMT) is a master limited partnership and a leading independent producer of high-quality, specialty hydrocarbon products in North America. Calumet processes crude oil and other feed-stocks into customized lubricating oils, solvents and waxes used in consumer, industrial and automotive products; produces fuel products including gasoline, diesel and jet fuel; and provides oilfield services and products to customers throughout the United States. Calumet is based in Indianapolis, Indiana and has fourteen manufacturing facilities located in northwest Louisiana, northwest Wisconsin, northern Montana, western Pennsylvania, Texas, New Jersey, Oklahoma, eastern Missouri and North Dakota.

About the King of the Wing Series:

The "King of the Wing" Series is designed to work with all teams, promoters, fans and sponsors, to strengthen pavement Winged Sprint Car racing from coast to coast, working directly with all existing pavement Sprint Car Series. Long term plans for the Series are to provide a competitive rules package that can apply to all Sprint Cars and create race events that truly allows the promoters and racers to build bigger venues, show the sponsors and fans the world's fastest short track cars, and to promote some of the best short track drivers competing head-to-head no matter what part of the country they are from or what Series they run on a regular basis. This is the only pavement Sprint Car Series that features competitors from all across the United States and Canada.